



AIP Library Matters

News for Librarians

August 2017

New from AIP Publishing

Bioengineering TODAY

Launched June 2017, *Bioengineering Today* is an online only magazine presenting news and

information about the intersection of biology, chemistry and physics with medicine. Featured content includes groundbreaking research, innovative applications of various technologies, and advancements in the field of bioengineering, as well as new methods of disease detection, prevention and treatment.

Over the past few decades, the medical community has made large strides in eradicating and preventing many illnesses, while at the same time adding years onto our lives. While this is clearly something we are all grateful for, the prevalence of cancer and other degenerative ailments has also spiked as a result of our longer lives. Diseases like this usually lead to a lower quality of life, however the exceptional research that many scientists and medical professionals are conducting aims to ensure that our longer lives will be matched with healthier ones as well.

From the use of artificial tissues and organs to the advancement of drugs and treatment methods, there is no limit as to what can be achieved by today's researchers.

Bioengineering Today seeks to shine a light on those individuals and inform others as to what this promising future holds.

Summed up perfectly by Jason Socrates Bardi, AIP News Director and Editor of *Bioengineering Today*, "Your hope is our hope -- that as we move into the future, discoveries that touch humanity, helping make better lives, will touch and help you."

Don't let this valuable resource go unnoticed! **Make sure your users know about *Bioengineering Today* - <https://bioengineeringtoday.org/>.**

eSpectra: surface science

Coming Soon...

AIP Publishing and AVS have recently partnered to develop eSpectra, an online platform that allows researchers to access peer-reviewed datasets of 4,000 spectra from 700 materials published in over 600 articles in *Surface Science Spectra*. eSpectra will allow users to upload and plot data in order to better understand, analyze and validate the results. The graphics that are created with eSpectra can then be downloaded, printed, saved and shared with others.

To learn more about eSpectra and how your researchers and engineers can start a trial, email us today at marketing@aip.org.

Updates from AIP Publishing

REMOVAL OF PAGE CHARGES

In a continued effort to ensure an exceptional publishing experience, AIP Publishing has decided to eliminate all publication page and color charges in our leading subscription journals: *Applied Physics Letters*, *Journal of Applied Physics*, and *The Journal of Chemical Physics*. According to Dr. Jason Wilde, Chief Publishing Officer, "While most of our page charges were voluntary, we have taken this step to ensure that authors, anywhere, are able to publish their research without barriers in our leading journals." In doing so, it is our hope that the publishing experience will become more fair and accessible to all researchers.

To view the full press release, please visit:

<https://publishing.aip.org/publishing/news/aip-publishing-eliminates-publication-charges-leading-subscription-journals>

JOURNAL CITATION DATA NOW OPEN

AIP Publishing has made the decision to support the Initiative of Open Citations (I4OC), a collaboration between publishers, researchers and organizations to promote the unrestricted availability of scholarly citation data. In doing so, we now offer journal citation data freely for access and reuse. Making citation data more accessible and readable will positively impact the scientific community and facilitate the discoverability of research.

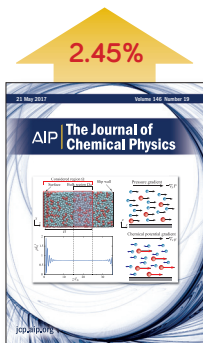
View the full press release today:

<https://publishing.aip.org/publishing/news/aip-publishing-opens-journal-citation-data>

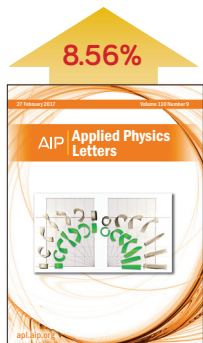
AIP Publishing hopes that these new changes will benefit not only our valued authors and readers, but the scientific community at large.

Sign up for AIP Publishing's Library Matters newsletter to ensure you never miss an issue! Email us today at marketing@aip.org.

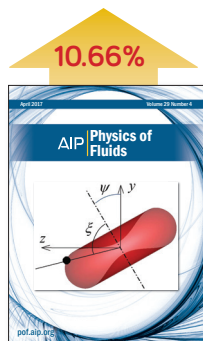
2016 JOURNAL CITATION REPORTS



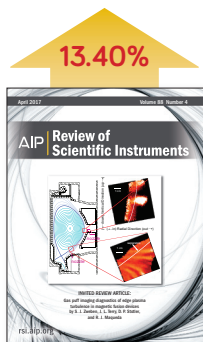
2016 Journal Impact Factor: 2.965
****#1 cited journal in Physics, Atomic, Molecular & Chemical category**
****#1 cited journal in Physical Chemistry**



2016 Journal Impact Factor: 3.411
****#1 cited journal in Applied Physics**



2016 Journal Impact Factor: 2.232
****#3 cited journal in Physics, Fluids & Plasmas**

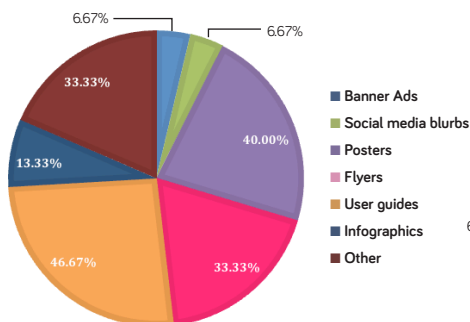


2016 Journal Impact Factor: 1.515
****#3 cited journal in Instruments & Instrumentation**

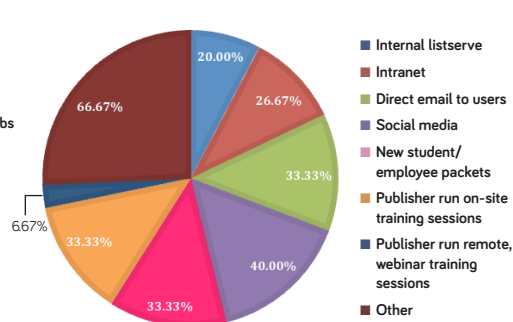
AIP PUBLISHING - CUSTOMER RESOURCES SURVEY RESULTS

In June 2017, a short 4 question customer survey was conducted to assess the tools and resources Librarians and Information Managers are currently using to help promote their access to online resources. After surveying customers from around the world, and receiving feedback from the academic and corporate market, we found that over 93% of surveyed customers promote their online resources to their users in some capacity. Take a moment to learn how your peers are making their users aware of the resources they have access to and what marketing tools they currently use.

DO YOU USE ANY OF THE FOLLOWING RESOURCES PROVIDED BY PUBLISHING COMPANIES YOU WORK WITH?



HOW DO YOU LET YOUR USERS KNOW WHICH RESOURCES THEY HAVE ACCESS TO?



The top ways in which customers prefer to promote their access is via:

- social media
- publisher run on-site training sessions
- publisher run remote webinar training sessions
- direct email to users

Of the resources publishers provide, our customers mainly utilize:

- user guides
- posters
- flyers

Contact us today for licensing information: sales@aip.org
 +1-800-344-6902 | +1-516-576-2270

SEE AIP PUBLISHING AT THESE UPCOMING EVENTS

CONRICYT
 Ciudad Juarez, Mexico
 September 4 - 6, 2017

Frankfurt Book Fair
 Frankfurt, Germany
 October 12 - 15, 2017

Charleston Conference
 Charleston, SC
 November 6 - 10, 2017

**Osterreichischer
 Bibliothekartag 2017**
 Linz, Austria
 September 12 - 15, 2017

CBBB
 Sao Paulo, Brazil
 October 17 - 20, 2017

Rebiun
 Spain
 November 9 - 11, 2017

PALC
 Thessaloniki, Greece
 November 2017

UKSG Forum
 London, UK
 November 16, 2017



For a complete list of events visit publishing.aip.org
 To make an appointment with your sales representative at any of these events email sales@aip.org