



## AIP PUBLISHING RESOURCES: WORKING FOR YOU

Our authors do important work and we want to do our part to make sure they get noticed. Here are a few of the ways we do that.



### SCILIGHTS

Written by professional science writers, Scilights — or scientific highlights — showcase some of our top research papers. If your article is selected for a Scilight, you can expect to receive about 2 ½ times more downloads. Scilights are also written and designed so they can be easily shared on social media.

### PRESS RELEASES

AIP's Media Team distributes an average of 150 press releases a year about the latest scientific discoveries. If your article is selected for a press release, research shows your article will receive approximately three to four times more downloads.



### WEBSITE

We highlight featured articles and editor's picks on the journal home pages on Scitation, which receives more than 1.3 million visitors each month.

### SOCIAL MEDIA CHANNELS

We encourage authors to promote their science on their own social media channels. But also we leverage AIP Publishing's social media channels to promote research. The estimated combined reach of our social networks is 650,000 viewers.



[publishing.aip.org](http://publishing.aip.org)



[facebook.com/AIPPublishing](https://facebook.com/AIPPublishing)



[@AIP\\_Publishing](https://twitter.com/AIP_Publishing)



[linkedin.com/company/aip-publishing](https://linkedin.com/company/aip-publishing)