



## AVS Journals

**Biointerphases** is an interdisciplinary, peer-reviewed journal featuring all aspects of quantitative soft matter interfaces: chemistry, physics, engineering, theory, and modeling.

**Journal of Vacuum Science & Technology A** has a scope that is focused on the understanding of interfaces and surfaces at a fundamental level and to advance state-of-the-art technological applications of surface science and thin film materials science.

**Journal of Vacuum Science & Technology B** covers microelectronics and nanometer structures with an emphasis on processing, measurement, and phenomena associated with micrometer and nanometer structures and devices and vacuum science and technology.

**Surface Science Spectra (SSS)** is an AVS archival journal and electronic database that publishes basic materials characterization data that is peer-reviewed and available for you to plot yourself. Much of the data in SSS has also been made accessible through the interactive data analysis tool: eSpectra. SSS publishes XPS, AES, SIMS, Spectroscopic Ellipsometry, LEIS, and UV-vis data on a wide range of materials for use by individual investigators and as a reference for analytical laboratories.

**AVS Quantum Science**, co-published by AIP Publishing and AVS, is a truly interdisciplinary journal that reaches into a breadth of research areas, from Condensed Matter and Atomic, Molecular and Optical Physics, to Biology, Chemistry, and Materials Science, to Computer Science and Engineering, all through the foundations of Quantum Science.



### Audience Reach

  
**60,600**  
combined unique users  
per month

  
**162,600**  
combined page views  
per month

<b>AQS</b>	<b>JVB</b>
3,500 Unique Users/month	20,800 Unique Users/month
9,000 Page Views/month	53,200 Page Views/month
<b>BIP</b>	<b>SSS</b>
4,800 Unique Users/month	3,200 Unique Users/month
9,900 Page Views/month	8,700 Page Views/month
<b>JVA</b>	
28,300 Unique Users/month	
81,800 Page Views/month	

## Advertising Options



### Banner Advertising – Journal Title Targeting

**Rate** - 970x90 - All five sites (JVSA, JVSB, SSS, BIO, AQS)

**Frequency** - 12 months

	Super Leaderboard 970x90	Rectangle 300x250
<b>AVS</b> All Five Sites (JVSA, JVSB, SSS, BIO, AQS)	\$12,128	\$9,923
<b>JVST A or JVST B</b>	\$6,300	\$5,250
<b>AVS Quantum Science</b>	\$6,300	\$5,250
<b>Surface Science Spectra</b>	\$6,300	\$5,250
<b>Biointerphases</b>	\$6,300	\$5,250

### Digital Ad File Submission

Send files via email to  
**AIPadvertising@aip.org**.

Accepted Banner files:  
GIF, JPEG, HTML.

Tracking reports of  
impressions and click  
through rates (CTR) available.



## Advertising Options



### Journal Article Downloads

Advertising slot available weekly.

#### Rates

Weekly

#### Specifications

1640 x 440 pixels, non-animated GIF or JPEG file

JVST A	JVST B
\$1,470	\$777



### Email Alert Advertising

#### Table of Content Alerts

Reach scientists and researchers who have opted to receive newly published journal issues

#### JVSTA / JVST B

Released Bimonthly

JVST A subscribers: 3,000+

JVST B subscribers: 2,900+

#### BIP

Released Bimonthly

BIP subscribers: 950+

#### AVS - All Five Sites

(JVSA, JVSB, SSS, BIO, AQS)

1 Month	\$1,397
3 Months	\$1,281
6 Months	\$1,050
12 Months	\$704

#### SSS

Released Bi-yearly

SSS subscribers: 1,900+

#### AQS Rate

Released Quarterly

AQS subscribers: 700+

#### Specifications

Leaderboard (Top and bottom position available) 728 pixels x 90 pixels



### Print Display Advertising

Place your message within *JVSTA* and *JVSTB*, the high-quality publication that researchers and scientists turn to every month for leading-edge information.

#### 2024 Rates – Published 12x Per Year

Color	1 Month	6 Months	12 Months
4 Color, Full Page	\$2,940	\$2,845	\$2,745
4 Color, 1/2 Page	\$2,365	\$2,335	\$2,235
4 Color, 1/4 Page	\$1,920	\$1,995	\$1,995

Rates are gross and commissionable to recognized ad agencies.

### Specifications

Offset	Width	Depth
Full Page	7"	9-3/4"
Trim Size	8-1/4"	11"
Bleed Size	8-1/2"	11-1/4"
1/2 Page, Vertical	7"	3-3/4"
1/2 Page, Horizontal	3-3/8"	9-3/4"
1/4 Page	3-3/8"	4-3/4"

### Print Ad File Submission

Send files via email to  
**AIPadvertising@aip.org.**

Files larger than 10 MB must be sent via FTP.

Properly sized, high resolution (300 dpi) PDF files, CMYK mode with all fonts embedded are required.

- Ad files due 4 weeks prior to issue publication date

### Contact

#### Debbie Bott

Advertising Sales Manager  
dbott@aip.org  
516-576-2430

[advertising.aip.org](http://advertising.aip.org)



## JVST 2024 Special Topics & Conference Collections

Issue Date	Special Topic / Conference Collection	Ad Closing Date
January (1A)	<b>Special Topic Collection:</b> 55 Years of Metalorganic Chemical Vapor Deposition	December 1, 2023
February (1B)	<b>Topic:</b> Electronic and Optoelectronic Devices, Microelectronics and Nanotechnology	January 1, 2024
March (2A)	<b>Special Topic Collection:</b> Atomic Layer Deposition <b>Special Topic Collection:</b> Atomic Layer Etching <b>Special Topic Collection:</b> Celebrating the Achievements and Life of Joe Greene	February 1, 2024
April (2B)	<b>Special Topic Collection:</b> Vacuum Nanoelectronics	March 1, 2024
May (3A)	<b>Special Topic Collection:</b> Gallium Oxide Materials and Devices	April 1, 2024
June (3B)	<b>Special Topic Collection:</b> Developing SiGeSn Technology: Materials and Devices	May 1, 2024
July (4A)	<b>Special Topic Collection:</b> Molecular Beam Epitaxy	June 3, 2024
August (4B)	<b>Special Topic Collection:</b> Secondary Ion Mass Spectrometry	July 1, 2024
September (5A)	<b>Special Topic Collection:</b> Reproducibility Challenges & Solutions <b>Bonus Distribution:</b> AVS 70th International Symposium, November 3–8, Tampa, FL	August 1, 2024
October (5B)	<b>Special Topic Collection:</b> CHIPS: Future of Semiconductor Processing and Devices	September 2, 2024
November (6A)	<b>Special Topic Collection:</b> Multifunctional Coatings and Surfaces	October 1, 2024
December (6B)	<b>Special Topic Collection:</b> 67th EIPBN 2024	November 1, 2024

*\*Bonus distributions are subject to change.*