



AVS Journals

Biointerphases is an interdisciplinary, peer-reviewed journal featuring all aspects of quantitative soft matter interfaces: chemistry, physics, engineering, theory, and modeling.

Journal of Vacuum Science & Technology A has a scope that is focused on the understanding of interfaces and surfaces at a fundamental level and to advance state-of-the-art technological applications of surface science and thin film materials science.

Journal of Vacuum Science & Technology B covers microelectronics and nanometer structures with an emphasis on processing, measurement, and phenomena associated with micrometer and nanometer structures and devices and vacuum science and technology.

Surface Science Spectra (SSS) is an AVS archival journal and electronic database that publishes basic materials characterization data that is peer-reviewed and available for you to plot yourself. Much of the data in SSS has also been made accessible through the interactive data analysis tool: eSpectra. SSS publishes XPS, AES, SIMS, Spectroscopic Ellipsometry, LEIS, and UV-vis data on a wide range of materials for use by individual investigators and as a reference for analytical laboratories.

AVS Quantum Science, co-published by AIP Publishing and AVS, is a truly interdisciplinary journal that reaches into a breadth of research areas, from Condensed Matter and Atomic, Molecular and Optical Physics, to Biology, Chemistry, and Materials Science, to Computer Science and Engineering, all through the foundations of Quantum Science.



Audience Reach


60,600
 combined unique users
 per month


162,600
 combined page views
 per month

| | | | |
|------------|--|------------|--|
| AQS | 3,500 Unique Users/month 9,000 Page Views/month | JVB | 20,800 Unique Users/month 53,200 Page Views/month |
| BIP | 4,800 Unique Users/month 9,900 Page Views/month | SSS | 3,200 Unique Users/month 8,700 Page Views/month |
| JVA | 28,300 Unique Users/month 81,800 Page Views/month | | |

Advertising Options



Banner Advertising – Journal Title Targeting

Rate - 728x90 - All five sites (JVSA, JVSB, SSS, BIO, AQS)

Frequency - 12 months

| | Leaderboard 728x90 | Skyscraper 120x600 | Boombbox 300x250 |
|--|-----------------------|-----------------------|---------------------|
| AVS All Five Sites (JVSA, JVSB, SSS, BIO, AQS) | \$11,550 | \$9,450 | \$4,730 |
| JVST A or JVST B | \$6,000 | \$5,000 | \$3,000 |
| AVS Quantum Science | \$6,000 | \$5,000 | \$3,000 |
| Surface Science Spectra | \$6,000 | \$5,000 | \$3,000 |
| Biointerphases | \$6,000 | \$5,000 | \$3,000 |

Digital Ad File Submission

Send files via email to
AIPadvertising@aip.org.

Accepted Banner files:
 GIF, JPEG, HTML

Maximum size: 40 KB, 200 KB
 for 1640 X 440 banners.

Tracking reports of
 impressions and click
 through rates (CTR) available.

advertising.aip.org

Advertising Options



Journal Article Downloads

Advertising slot available weekly.

Rates

Weekly

| JVST A | JVST B |
|---------|--------|
| \$1,400 | \$740 |

Specifications

1640 x 440 pixels, non-animated GIF or JPEG file

Specifications

| Offset | Width | Depth |
|----------------------|--------|---------|
| Full Page | 7" | 9-3/4" |
| Trim Size | 8-1/4" | 11" |
| Bleed Size | 8-1/2" | 11-1/4" |
| 1/2 Page, Vertical | 7" | 3-3/4" |
| 1/2 Page, Horizontal | 3-3/8" | 9-3/4" |
| 1/4 Page | 3-3/8" | 4-3/4" |



Email Alert Advertising

Table of Content Alerts

Reach scientists and researchers who have opted to receive newly published journal issues

JVSTA / JVST B

Released Bimonthly

JVST A subscribers: 3,000+
JVST B subscribers: 2,900+

BIP

Released Bimonthly

BIP subscribers: 950+

SSS

Released Bi-yearly

SSS subscribers: 1,900+

Specifications

Leaderboard (Top and bottom position available) 728 pixels x 90 pixels

AVS - All Five Sites

(JVSA, JVSB, SSS, BIO, AQS)

| | |
|-----------|---------|
| 1 Month | \$1,330 |
| 3 Months | \$1,220 |
| 6 Months | \$1,000 |
| 12 Months | \$670 |

AQS Rate

Released Quarterly

AQS subscribers: 700+

Print Ad File Submission

Send files via email to AIPadvertising@aip.org.
Files larger than 10 MB must be sent via FTP.

Properly sized, high resolution (300 dpi) PDF files, CMYK mode with all fonts embedded are required.

- Ad files due 4 weeks prior to issue publication date



Print Display Advertising

Place your message within *JVSTA* and *JVSTB*, the high-quality publication that researchers and scientists turn to every month for leading-edge information.

2023 Rates – Published 12x Per Year

| Color | 1 Month | 6 Months | 12 Months |
|--------------------|---------|----------|-----------|
| 4 Color, Full Page | \$2,940 | \$2,845 | \$2,745 |
| 4 Color, 1/2 Page | \$2,365 | \$2,335 | \$2,235 |
| 4 Color, 1/4 Page | \$1,920 | \$1,995 | \$1,995 |

Rates are gross and commissionable to recognized ad agencies.

Contact Us

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[Editorial Calendar](#) →

JVST 2023 Special Topics & Conference Collections

| Issue Date | Special Topic / Conference Collection | Ad Closing Date |
|----------------|---|-------------------|
| January (1A) | Topic: Thin Films, Atomic Layer Deposition and Etching, Interfaces, Surfaces, and Coatings | December 1, 2022 |
| February (1B) | Topic: Electronic and Optoelectronic Devices, Microelectronics and Nanotechnology | January 1, 2023 |
| March (2A) | Special Topic Collection: Atomic Layer Deposition Special Topic Collection: Atomic Layer Etching Special Topic Collection: Functional Coatings Bonus Distribution: ALD/ALE July 23 - 26, 2023, Bellevue, Washington | February 1, 2023 |
| April (2B) | Special Topic Collection: Vacuum Nanoelectronics Bonus Distribution: ICMCTF, May 21 - 26, San Diego, CA | March 1, 2023 |
| May (3A) | Special Topic Collection: Gallium Oxide Materials and Devices | April 1, 2023 |
| June (3B) | Special Topic Collection: Honoring Dr. Gary McGuire's Research and Leadership as Editor of the Journal of Vacuum Science & Technology for Three Decades | May 1, 2023 |
| July (4A) | Special Topic Collection: 36th North American Conference on Molecular Beam Epitaxy | June 1, 2023 |
| August (4B) | Special Topic Collection: Secondary Ion Mass Spectrometry | July 1, 2023 |
| September (5A) | Special Topic Collection: Reproducibility Challenges & Solutions Bonus Distribution: AVS 69th International Symposium, November 5 - 11, Portland, OR | August 1, 2023 |
| October (5B) | Special Topic Collection: Celebrating the Early Career Professionals Contributing to the Advancement of Microelectronics and Nanotechnology | September 1, 2023 |
| November (6A) | Topic: Thin Films, Atomic Layer Deposition and Etching, Interfaces, Surfaces, and Coatings | October 1, 2023 |
| December (6A) | Conference Collection: 66th EIPBN 2023 | November 1, 2023 |

*Bonus distributions are subject to change.