



AVS Journals

Biointerphases is an interdisciplinary, peer-reviewed journal featuring all aspects of quantitative soft matter interfaces: chemistry, physics, engineering, theory, and modeling.

Journal of Vacuum Science & Technology A has a scope that is focused on the understanding of interfaces and surfaces at a fundamental level and to advance state-of-the-art technological applications of surface science, thin film materials science, and vacuum science and technology.

Journal of Vacuum Science & Technology B covers microelectronics and nanometer structures with an emphasis on processing, measurement, and phenomena associated with micrometer and nanometer structures and devices.

Surface Science Spectra is an international journal & database devoted to archiving spectra from surfaces and interfaces. SSS is an AVS archival journal and electronic database, that publishes basic materials characterization data that is peer-reviewed and available for you to plot yourself. More specifically, SSS publishes XPS, AES, SIMS, and recently introduced Spectroscopic Ellipsometry data on a wide range of materials in both regular and focused-topic issues for use by individual investigators and as a reference for analytical laboratories.

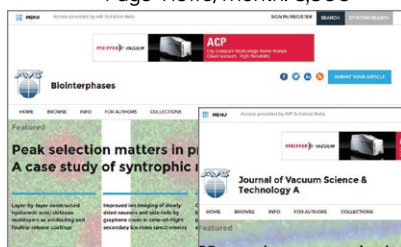


ADVERTISING OPTIONS

Banner Ads

Position your message in an engaging environment where researchers routinely turn for high-quality content. With **over 40,000 unique users and more than 122,000 combined page views per month**, AVS Journals offers advertisers maximum online exposure to their target audience. **Tracking reports of impressions and click through rates (CTR) available.**

avs.scitation.org/journal/bip
 Unique Users/month: 3,300
 Page Views/month: 8,300



avs.scitation.org/journal/jva
 Unique Users/month: 19,500
 Page Views/month: 61,800



avs.scitation.org/journal/jvb
 Unique Users/month: 16,100
 Page Views/month: 47,500

2020 Rates

Runtime Options	1 Website	4 Websites
Boombbox/Year	\$1,997	\$3,739
Skyscraper/Year	\$3,993	\$7,472
Leaderboard/Year	\$4,949	\$9,269

Placement in rotation with other advertising possible

Specifications

Boombbox:
300 pixels x 250 pixels

Leaderboard:
728 pixels x 90 pixels

Skyscraper:
120 pixels x 600 pixels

Accepted files:
GIF, JPG, HTML
(Flash files acceptable)
Maximum size: 40 KB

avs.scitation.org/journal/sss
 Unique Users/month: 1,700
 Page Views/month: 5,300



Advertising Options, continued on back →



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advertising.aip.org



AVS Journals

RATE CARD 2020

TARGET YOUR MARKET.
ENGAGE YOUR AUDIENCE.
GROW YOUR BUSINESS.

ADVERTISING OPTIONS

TOC Alerts

Advertise to scientists and researchers who have opted to receive Table of Content Alerts from *JVSTA* and/or *JVSTB*. Put your message directly into readers' inboxes with these alerts receiving high open rates and CTR. Top and bottom banner ad positions of **728 x 90 pixels** are available (non-animated).

TOC Registrants:

JVSTA - 2,800+ registrants
JVSTB - 2,700+ registrants

2020 Rates

Released Bimonthly for *JVSTA* and *JVSTB*

Number of Months	1 Month	3 Months	6 Months
Leaderboard/Month	\$1,251	\$1,122	\$1,012

Specifications

Leaderboard:

728 pixels x 90 pixels
Non-animated ads only
Top and bottom positions available

Accepted files:

GIF, JPEG, HTML
Maximum size: 40 KB



Contextual Advertising

A cost effective way to deliver targeted messages that reach your target audience. Available across more than 30 publications on Scitation.org, you have the opportunity to reach scientists, researchers, and engineers with ROI measurability.

2020 Rate

\$30 CPM

Journal Article Download (JAD) Ads

JADs are PDFs of articles that can be saved to a user's computer for future reference. This option puts your message directly in front of the researcher while they're thinking about related products and systems. It is exclusive, targeted, and stays with the article for the life of the PDF.

2020 Rates

<i>JVSTA</i> or <i>JVSTB</i>	1 week	\$1,288
<i>JVSTA</i> and <i>JVSTB</i>	1 month	\$4,256
<i>JVSTA</i> , <i>JVSTB</i> , <i>SSS</i> , & <i>Biointerphases</i>	1 month	\$7,005

Specifications

1640 x 440 pixels, non-animated
GIF or JPEG file
Advertising slot available weekly.



Advertising Options, continued →



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ADVERTISING OPTIONS

Print Display Advertising

Place your message within *JVSTA* and *JVSTB*, the high-quality publications that researchers and scientists turn to every month for leading-edge information.

2020 Rates – Published 12x Per Year

	1X	6X	12X
Full Page			
4 Color	\$2,940	\$2,845	\$2,745
2 Color	\$2,365	\$2,270	\$2,170
B/W	\$1,690	\$1,595	\$1,495
1/2 Page			
4 Color	\$2,365	\$2,335	\$2,235
2 Color	\$1,790	\$1,760	\$1,660
B/W	\$1,115	\$1,085	\$985
1/4 Page			
4 Color	\$1,920	\$1,995	\$1,995
2 Color	\$1,420	\$1,345	\$1,345
B/W	\$745	\$710	\$670

Ad File Submission (Electronic and Print Advertising)

Send files via email to AIPadvertising@aip.org. Files larger than 10 MB must be sent via FTP.

Specifications

Offset	Width	Depth
Full Page	7"	9-3/4"
1/2 Page, Horizontal	7"	3-3/4"
1/2 Page, Vertical	3-3/8"	9-3/4"
1/4 Page	3-3/8"	4-3/4"
Trim Size	8-1/4"	11"
Bleed Size	8-1/2"	11-1/4"

- Fee for color non-commissionable
- No charge for bleed
- 15% agency discount for qualified agencies
- Frequency rates are earned during a 12-month period
- Ad files due 4 weeks prior to issue publication date

All advertising production for AIP Publishing journals is 100% digital: Properly sized, high resolution (300 dpi) PDF files, CMYK mode with all fonts embedded are required.

[Editorial Calendar →](#)

*Rates effective from January 1, 2020.
 All rates are gross*

CONTACTS

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ADVERTISING DEPARTMENT

AIP Publishing
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JVST 2020 Special Topics & Conference Collections

Special Topics will be published online throughout the year. For customers interested in print advertising opportunities, please reach out to our Ad Sales team for information on ad close dates and further information.

Issue Date	Special Topic / Conference Collection	Ad Closing Date
January (1A)	Topic: Vacuum, Surfaces and Films	December 1, 2020
February (1B)	Topic: Microelectronics and Nanometer Structures, Processing, Measurement and Phenomena	January 1, 2020
March (2A)	Special Topic Collection: Atomic Layer Deposition 2019	February 1, 2020
	Special Topic Collection: Atomic Layer Etching 2019 Bonus Distribution: ICMCTF 2020, April 26 – May 1, 2020, San Diego, CA	
April (2B)	Conference Collection: 15th International Symposium on Sputtering and Plasma Processes Conference Collection: 32nd IVNC and 12th IVESC 2019	March 1, 2020
May (3A)	Special Topic Collection: Reproducibility Challenges & Solutions Special Topic Collection: In Honor of 30 years of the Nellie Yeoh Whetten Award: Women of the AVS	April 1, 2020
June (3B)	Conference Collection: 35th NAMBE 2019 Special Topic Collection: SIMS	May 1, 2020
July (4A)	Special Topic Collection: Commemorating the Career of John Coburn Special Topic Collection: Festschrift Honoring Dr. Steve Rosnagel	June 1, 2020
August (4B)	Conference Collection: 10th Int. Symposium on Clusters and Nanomaterials (ISCAN - 2019) Bonus Distribution: AVS 67th Symposium, October 25 – 30, 2020, Denver, CO	July 1, 2020
September (5A)	Topic: Vacuum, Surfaces and Films	August 1, 2020
October (5B)	Conference Collection: 3rd International Symposium of the Vacuum Society of the Philippines (ISVSP 2020) Conference Collection: 47th PCSI 2020	September 1, 2020
November (6A)	Topic: Vacuum, Surfaces and Films	October 1, 2020
December (6A)	Conference Collection: 64th EIPBN 2020	November 1, 2020

Rates effective from January 1, 2020. All rates are gross

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