



Global Audience Reach

Find the right decision makers

1.3M
monthly users



% Readership by Region

Americas

20%



56%

Asia
Pacific/
Oceania

24%

Europe/Middle
East/Africa

Top 5
Reader
Focus
Areas

- Materials Science
- Mathematical & Computational Physics
- Condensed Matter Physics
- Fluid Dynamics
- Plasma Physics

90%

of readers view AIP Publishing as a
reliable source for research

53%

of our readers influence
how their lab budget is
spent



83%

of our readers are
Researchers/
Scientists

57%

of our readers have
decision making ability



92%

of our readers are
actively doing
research

of our readers
purchase **software**
for their lab

45%

41%

of our readers
purchase **materials**
for their lab

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